

## Grants by Grant Cycle

Grants matching your search for **1996-97 Used Oil Grants for Non-Profit Organizations (UNP2 )**

### Alameda County

**Grantee:** East Bay Conservation Corps

**Amount Awarded:** \$93,610.00

**Grantee Contact:** Ms. Tessa Christenson

**CalRecycle Grant manager:** Claudia Moore

**Project Summary:** In partnership with Alameda County and city agencies, East Bay Conservation Corps plans to monitor certified collection centers, point of sale and special events promotions of used oil recycling services and school education activities. Also plan to build capacity, through local government agency support, to sustain ongoing used oil recycling activities beyond the span of this project.

**Grantee:** Oakland Recycling Association

**Amount Awarded:** \$100,000.00

**Grantee Contact:** Mr. Jorge Sanchez

**CalRecycle Grant manager:** Bridget Brown

**Project Summary:** Oakland Recycling Association (ORA) requests funds for the assembly, distribution and promotion of free used oil recycling kits as part of the City of Oakland's curbside recycling program. This is a continuation of ORA's currently funded CIWMB Nonprofit Association Used Oil Program. From January 1, 1997 through September 30, 1998, ORA will continue to distribute free recycling kits in partnership with the City of Oakland while expanding outreach efforts, adding another bilingual intern position to cover the second largest minority language spoken in the city, Chinese, and proceeding with current outreach efforts in English and Spanish. ORA will produce educational materials to be distributed through public education and tabling events. The program will continue to employ a half-time project coordinator and an East Bay Conservation Corps intern, maintaining ORA's relationship with local agencies and organizations.

*Total Awarded for County:\$193,610.00*

### Fresno County

**Grantee:** Fresno County Economic Opportunities Commission

**Amount Awarded:** \$79,864.00

**Grantee Contact:** Paul McLain-Lugowski

**CalRecycle Grant manager:** Sally French

**Project Summary:** The FCEOC, the County of Fresno Waste Management Division, and the City of Fresno Solid Waste Division, will cooperate in the delivery of the used-oil recycling campaign to reach 25- of the incorporated and unincorporated areas of the county. FLCC program participants will plan, develop, coordinate, and execute public and school education efforts, distribute collection containers and other used oil promotional items to reach a goal of 100,000 residents in the City and County of Fresno.

*Total Awarded for County:\$79,864.00*

### Glenn County

**Grantee:** Glenn Economic Development Corporation

**Amount Awarded:** \$100,000.00

**Grantee Contact:** Ms. Dianna Aulabaugh

**CalRecycle Grant manager:** Jim Robinson

**Project Summary:** Establish oil collection system for agricultural community; support existing certified used oil collection centers; establish additional collection opportunities in underserved areas; and continue public education efforts.

*Total Awarded for County:\$100,000.00*

## Humboldt County

**Grantee:** Arcata Community Recycling Center, Inc.

**Amount Awarded:** \$38,059.00

**Grantee Contact:** Mr. James Cotton

**CalRecycle Grant manager:** Jim Robinson

**Project Summary:** The Arcata Community Recycling Center will design and construct a `Do-It-Yourself Motor Oil Change Station` for community members.

*Total Awarded for County:\$38,059.00*

## Los Angeles County

**Grantee:** American Oceans Campaign

**Amount Awarded:** \$100,000.00

**Grantee Contact:** Ms. Emily Charette

**CalRecycle Grant manager:** Caroll Mortensen

**Project Summary:** Use four existing television public service announcements (PSAs) to educate do-it-yourself (DIY) oil changers through a 24-month, statewide media campaign. The television and radio spots will be made available in 15 and 30 second versions; in Spanish, English, and with television captions for the hearing impaired; and with tags identifying CIWMB sponsorship and 800-number(s) to call for more information. A distribution firm will place the PSAs and monitor television air time. American Oceans Campaign will launch the media campaign with a press conference including celebrities and CIWMB officials in an effort to attract the attention of Hispanic people, in particular. AOC will implement a systematic program to encourage public service directors to air spots. AOC will also work with the oil industry to create additional capacity in underserved areas and use the PSA campaign to target the Central Coast.

**Grantee:** Beacon House Assn. of San Pedro

**Amount Awarded:** \$67,153.00

**Grantee Contact:** Mr. Luis M. Lozano

**CalRecycle Grant manager:** Pat McDermott

**Project Summary:** Provide public education programs at the local schools, events, and marinas. Provide promotional assistance to the City of Los Angeles's used oil collection program.

**Grantee:** Boys & Girls Club of San Gabriel Valley

**Amount Awarded:** \$100,000.00

**Grantee Contact:** Leslie E. George

**CalRecycle Grant manager:** Pat McDermott

**Project Summary:** Distribute 15,000 six quart used oil collection containers to prospective users throughout the central San Gabriel Valley of Los Angeles County. Information will be distributed on a house-to-house basis in targeted neighborhoods; at special events and community affairs; in shopping centers, strip malls and supermarkets in targeted neighborhoods; and through school based, student distribution programs. Used Oil Containers will also be distributed to do-it-yourselfers through these avenues.

**Grantee:** Concerned Citizens of South Central Los Angeles

**Amount Awarded:** \$87,564.00

**Grantee Contact:** Ms. Syntyche Jenkins

**CalRecycle Grant manager:** Alan White

**Project Summary:** Concerned Citizens of South Central Los Angeles` goals are the following: 1) to establish two additional certified used oil collection centers; 2) develop and implement a public outreach program for local schools to deliver pertinent environmental messages to the future do-it-yourselfers and 3) distribute 5,000 used oil collection containers and 15,000 informational brochures. Distribution of materials will take place at schools, certified collection centers, CCSCLA office, and special events with the help of the 57 existing CCSCLA Block Clubs. This is all part of our efforts to continue our environmental public education campaign and increase the collection of used oil within the South Central Los Angeles Area.

**Grantee:** Conservation Corps of Long Beach

**Amount Awarded:** \$87,668.00

**Grantee Contact:** Mr. Tim Bellinger

**CalRecycle Grant manager:** JoAnn Jaschke

**Project Summary:** Distribution of used oil recycling containers and public education. Emphasis will be placed on the Cambodian Community in the City of Long Beach. Education materials will be developed in collaboration with City of Long Beach Integrated Resource Bureau. Containers and educational materials will be distributed at special events throughout the city.

**Grantee:** Epiphany Catholic Church

**Amount Awarded:** \$44,850.00

**Grantee Contact:** Rev. Joseph Greeley

**CalRecycle Grant manager:** Alan White

**Project Summary:** This church, located in South El Monte, will advertise and host eight used oil collection events for the 11,000 parish families as well as the general public.

**Grantee:** FAME Assistance Corporation

**Amount Awarded:** \$85,177.00

**Grantee Contact:** Ms. Shelia E. Reed

**CalRecycle Grant manager:** Alan White

**Project Summary:** The goal of the project is to: 1) identify underserved neighborhoods in the City of Los Angeles; 2) provide residents with reusable used oil recycling containers; 3) provide residents with the necessary educational materials and training to participate effectively in local used oil recycling program opportunities.

**Grantee:** Heal the Bay

**Amount Awarded:** \$96,491.00

**Grantee Contact:** Ms. Lisa Crossley

**CalRecycle Grant manager:** Pat McDermott

**Project Summary:** A coordinated used motor oil educational television and radio public service project with `Centro de Ninos` that is targeted at DIY oil changers in the Spanish speaking community. This project includes generous in-kind support from Los Angeles County.

**Grantee:** Los Angeles Conservation Corps

**Amount Awarded:** \$85,623.00

**Grantee Contact:** Mr. Bruce Saito

**CalRecycle Grant manager:** Pat McDermott

**Project Summary:** Expand its current used oil diversion project that currently assists the City of Los Angeles and specific areas of Los Angeles City and County to include San Fernando, South Gate and other underserved communities. LACC plans to continue work with local agencies on the need and environmental value of recycling used motor oil.

**Grantee:** Los Angeles County Economic Development Corp.

**Amount Awarded:** \$97,744.00

**Grantee Contact:** Ms. Mercedes Gil

**CalRecycle Grant manager:** Pat McDermott

**Project Summary:** 1) Develop public education campaign to reach 18-24 year old DIYers in the Hispanic communities of Bell Gardens, Commerce, Downey, Montebello, Paramount, Pico Reivera, South Gate, and a portion of unincorporated Los Angeles County; 2) produce Spanish language PSA; 3) produce Spanish language used oil recycling guide to facilitate participation of targeted age group.

**Grantee:** Petersen Automotive Museum

**Amount Awarded:** \$64,135.00

**Grantee Contact:** Ms. Helena Praks

**CalRecycle Grant manager:** Alan White

**Project Summary:** Design and implement the Motor Oil Disposal Education Program (MODEP). MODEP will utilize the resources of several local institutions in a collaborative effort which will be California's first in-depth education and public awareness program and interactive video-based exhibit to concentrate exclusively on decreasing the incidence of improper disposal of waste motor oil.

**Grantee:** Waste Watch Center

**Amount Awarded:** \$83,147.00

**Grantee Contact:** Mr. Steve Bickel

**CalRecycle Grant manager:** Alan White

**Project Summary:** Identify the reason why Cambodians participate at a lower rate in used oil collection/recycling program in Long Beach; design an education program to increase participation with particular emphasis on young drivers, based on focus group research and principles of behavior change; conduct storm drain stenciling in Cambodian neighborhoods; distribute used oil collection containers at free `Change Your Oil` day; and write a guide to working on environmental issues within the Cambodian community.

*Total Awarded for County:\$999,552.00*

## **Madera County**

**Grantee:** Assoc. for Developmentally Handicapped of Madera Co., Inc.

**Amount Awarded:** \$48,289.00

**Grantee Contact:** Mr. Bruce Nieman

**CalRecycle Grant manager:** Sally French

**Project Summary:** Heartland Opportunity Center will establish and operate a non-certified oil recycling center. This will be done on land owned by the City of Madera through a cooperative agreement. The center will be open 5 days per week and will be at a location convenient to the citizens of Madera. Bilingual publicity will help to promote the recycling site and the necessity of proper disposal of used oil.

*Total Awarded for County:\$48,289.00*

## **Marin County**

**Grantee:** Marin Conservation Corps

**Amount Awarded:** \$74,846.00

**Grantee Contact:** Mr. Justin Moscoso

**CalRecycle Grant manager:** Bridget Brown

**Project Summary:** The Marin oil recycling program consists of three major components designed to strengthen, follow-up and expand the current program: 1) Strengthen and expand the existing collection site certification program, 2) continue and expand public education and outreach, and 3) develop a re-refined oil purchasing program.

*Total Awarded for County:\$74,846.00*

## Monterey County

**Grantee:** Regional Analysis & Planning Services, Inc.

**Amount Awarded:** \$100,000.00

**Grantee Contact:** Mr. Frank Barron

**CalRecycle Grant manager:** Sally French

**Project Summary:** Regional Analysis and Planning Services (RAPS), the nonprofit arm of the Association of Monterey Bay Area Governments (AMBAG), will conduct this project involving the broadcast of television commercials to promote waste oil recycling. The advertising campaign will be targeted towards both the local Spanish and English language markets in Santa Cruz, Monterey and San Benito counties. The television advertising campaign funded by this project will be augmented by a radio advertising campaign (Spanish language only) funded by Used Oil Grant Program funds already obtained by the County of Santa Cruz (and possibly others).

*Total Awarded for County:\$100,000.00*

## Orange County

**Grantee:** Anaheim Family YMCA

**Amount Awarded:** \$43,237.00

**Grantee Contact:** Mr. Paul Andresen

**CalRecycle Grant manager:** Anna Ward

**Project Summary:** `Project Recycle` is first and foremost an Educational/Awareness program targeting the residents of Orange County, California. Project Recycle has 3 main goals: 1) To educate directly 36,000 individuals concerning `Used Oil` recycling. 2) To distribute 12,500 used oil recycling containers to the residents of Orange County. 3) To run a successful campaign in which Project Recycle is perpetuated by word of mouth and adopted by the various clubs in our local schools.

**Grantee:** Boys & Girls Club of Fullerton

**Amount Awarded:** \$80,379.00

**Grantee Contact:** Mr. Mike Lozano

**CalRecycle Grant manager:** Nora Keenan

**Project Summary:** The Boys & Girls Club of Fullerton will take on three tasks in the community. 1) The club will monitor the certified oil recycling centers in Fullerton on a quarterly basis. 2) Club youth, educated about oil recycling and working under the supervision of club staff, will provide educational programs for parents of youth at schools in the elementary school district (18 schools) and for parents and teens in the high school district (four schools). 3) Bi-lingual club youth will also distribute educational brochures and oil containers in the city once a month, varying distribution between community events, door-to-door, and at high traffic locations, i.e. swap meets and auto parts stores.

**Grantee:** Boys and Girls Club of Garden Grove

**Amount Awarded:** \$71,450.00

**Grantee Contact:** Ms. Janis Pass

**CalRecycle Grant manager:** Anna Ward

**Project Summary:** `Mission: Oil Recycling` will mobilize over 2,000 children at the 10 Girls & Boys Club branches to educate our community about why and how to recycle used oil. The three-part approach will incorporate a children`s speakers` bureau, and a kid-produced public awareness campaign. The branches will work closely with the City of Garden Grove, service clubs, schools, PTAs, auto merchants, social service agencies, immigrant groups, etc. to reach every segment of our community over the two-year grant.

**Grantee:** Charity Without Borders

**Amount Awarded:** \$92,898.00

**Grantee Contact:** Mr. Hisham Diab

**CalRecycle Grant manager:** Nora Keenan

**Project Summary:** Distribute 35,000 sunshades and 35,000 flyers in Hispanic neighborhoods throughout the cities of Garden Grove, Orange and Santa Ana at special events, community fairs, auto part stores, certified collection centers, shopping centers, strip malls and supermarkets.

**Grantee:** Orange County Conservation Corps

**Amount Awarded:** \$55,342.00

**Grantee Contact:** Mr. Richard J. Stroup

**CalRecycle Grant manager:** Anna Ward

**Project Summary:** Provide continued support and enhancement of used oil recycling programs in Anaheim, Irvine, Cypress, La Palma, Seal Beach and Los Alamitos. The components of the OCCC proposal to support these government programs include: public outreach through community events, school education, distribution of doorhangers, and storm drain stenciling.

*Total Awarded for County: \$343,306.00*

## **Sacramento County**

**Grantee:** CA4WDC Conservation & Education Foundation, Inc.

**Amount Awarded:** \$40,336.00

**Grantee Contact:** Ms. Carol Ledbetter

**CalRecycle Grant manager:** Caroll Mortensen

**Project Summary:** The 4-Wheel-Drive Off Highway Vehicle Used Oil Recycling Education Program will design, produce and distribute educational materials and messages, specifically targeted to four-wheel drive off highway vehicle users (4WD OHV). Materials will address the proper collection and disposal of used oil and auto waste at home and on the trail. The program will reach at least 25,000 California 4WD OHV users, by producing, displaying and distributing a 4WD-specific instructional video, brochure, and coloring book. CA4WDC Natural Resource Consultants and volunteers will conduct statewide recycling demonstrations at 4WD club meetings, trail events, trade shows and conventions, and distribute brochures and holders to over 500 auto parts stores. A statewide public awareness media release will coincide with the first of 12 articles and advertisements to appear in the CA4WDC publication, IN GEAR.

**Grantee:** Keep California Beautiful

**Amount Awarded:** \$39,580.00

**Grantee Contact:** Ms. Marlene Mariani

**CalRecycle Grant manager:** Jim Robinson

**Project Summary:** Clean closure of an 80 acre parcel of land adjacent to the City of Bakersfield Wastewater Treatment Plant No. 2, owned by the City, and known as the `Greenfield Illegal Disposal Site`. Cleanup includes collecting, loading, hauling, and properly disposing of an estimated 2,000 tons of municipal waste and 10,000 tires. The LEA will conduct a public education program in nearby communities, provide oversight of the cleanup effort, and submit a final report to the Board. The City of Bakersfield will construct barb wire fence and `V` ditch around the parcel at City`s expense as part of the overall project.

**Grantee:** Local Government Commission

**Amount Awarded:** \$100,000.00

**Grantee Contact:** Mr. Brad Norton

**CalRecycle Grant manager:** Caroll Mortensen

**Project Summary:** Create a `California Local Government Used Oil Network` which will provide structured opportunities for local governments to share information and develop partnerships to encourage used motor oil recycling by Do-It-Yourselfers. The LGC will: coordinate and foster local government participation in regional working groups; offer customized trainings to each working group; use the working group network to share models and resources, and help communities build on their existing recycling infrastructure to increase used oil recycling; provide technical assistance, information, and referrals, and develop education materials for jurisdictions statewide; and explore a pilot used oil recycling coupon program.

**Grantee:** Sacramento Local Conservation Corps

**Amount Awarded:** \$82,539.00

**Grantee Contact:** Mr. Dwight Washabaugh

**CalRecycle Grant manager:** Sally French

**Project Summary:** The Sacramento Local Conservation Corps` Oil Recycling Program will be a public education program. Corps members will staff a booth at special events, develop a mobile display center, stencil storm drains in the unincorporated communities of North Highlands, Rancho Cordova and South Sacramento, and distribute oil recycling information in targeted neighborhoods.

**Grantee:** Western Partnership for Environmental Technology Education

**Amount Awarded:** \$52,422.00

**Grantee Contact:** Ms Ann Boyce

**CalRecycle Grant manager:** Carol Mortensen

**Project Summary:** Develop an environmental training program for auto repair instructors at Regional Occupation Programs and community colleges, covering: compliance, pollution prevention, policies regarding use of rerefined oil, proper management of auto fluids, and recycling of used oil filters.

*Total Awarded for County:\$314,877.00*

## San Diego County

**Grantee:** Environmental Health Coalition

**Amount Awarded:** \$8,679.00

**Grantee Contact:** Ms. Elizabeth Lucas

**CalRecycle Grant manager:** Janet Page

**Project Summary:** Design an outdoor advertising campaign to promote the recycling of used motor oil in the communities of southeastern San Diego. The artwork for the advertising will be adapted from student artwork produced for the 1997 San Diego Bay Watershed Protection Calendar. A minimum of one billboard and 10 bus shelter posters will be installed for a four week period. The effectiveness of the campaign will be evaluated by recording the responses to the phone number included on the billboard/posters and through a phone survey.

**Grantee:** I Love A Clean San Diego

**Amount Awarded:** \$88,757.00

**Grantee Contact:** Ms. Julie Greathouse-Suazo

**CalRecycle Grant manager:** Janet Page

**Project Summary:** Assist CIWMB by identifying and assisting in the certification of at least six additional oil collection centers within the cities of the County of San Diego, working in a collaborative effort with the County of San Diego on a regional used oil recycling guide, and on public education and school programs. Also, will work with the City of El Cajon on community outreach regarding used oil. Will motivate additional service stations to become certified and through a comprehensive public education and community outreach program in conjunction with local nonprofit, social, and civic organizations.

**Grantee:** Partnership for Environmental Progress

**Amount Awarded:** \$88,640.00

**Grantee Contact:** Mr. Doug Perkins

**CalRecycle Grant manager:** Janet Page

**Project Summary:** Provide countywide awareness and public education to San Diego's Latino and Asian communities; distribute 5,000 used oil recycling containers; establish five certified collection centers in underserved areas and five permanent non-certified collection centers in high schools and community college auto shops classes. Informational materials will also be distributed through presentations, community owned businesses and ethnic community events.

**Grantee:** Solana Recyclers, Inc.

**Amount Awarded:** \$73,475.00

**Grantee Contact:** Ms. Rita Spiegel

**CalRecycle Grant manager:** Janet Page

**Project Summary:** Educate the public in Del Mar, Poway, San Marcos, Vista, Encinitas and Solana Beach about the importance of used oil recycling through a comprehensive public education campaign, including a school contest for slogan/graphic development. Also, point of purchase displays, public transit advertising and direct mail flyers will be developed. One-day drop off events, auto shop high school presentations, and used oil recycling assistance for the agricultural community will also be included. Used oil collection containers will be purchased and distributed to Poway, San Marcos and Vista.

**Grantee:** Urban Corps of San Diego County

**Amount Awarded:** \$96,450.00

**Grantee Contact:** Mr. Erwin Sanvictores

**CalRecycle Grant manager:** Janet Page

**Project Summary:** Implement a focused public education campaign and monitor the 74 certified used oil collection centers in the City of San Diego.

*Total Awarded for County:\$356,001.00*

## **San Luis Obispo County**

**Grantee:** San Luis Obispo County Builders Exchange

**Amount Awarded:** \$6,490.00

**Grantee Contact:** Ms. Leslie Ramsey

**CalRecycle Grant manager:** Nora Keenan

**Project Summary:** An audience appropriate brochure targeting contractors and construction workers will be developed, printed and distributed with grant funds. This audience generates large quantities of used oil from their work and personal vehicles but does not respond to popular, environmentally themed recycling messages.

*Total Awarded for County:\$6,490.00*

## **Santa Barbara County**

**Grantee:** Community Action Commission of Santa Barbara County

**Amount Awarded:** \$98,500.00

**Grantee Contact:** Mr. Dale Yates

**CalRecycle Grant manager:** Janet Page

**Project Summary:** The Community Action Commission of Santa Barbara County (CAC) will effectively reduce illegal disposal of used oil in the northern Santa Barbara County areas through extensive outreach. Our project includes: 1) establishing a non-certified oil collection center, 2) educational workshops with bilingual and bicultural presentations, 3) door-to-door grid marketing of the project's educational components, and 4) distribution of used oil containers.

**Grantee:** Community Environmental Council



**Amount Awarded:** \$99,966.00

**Grantee Contact:** Ms. Karen Feeney

**CalRecycle Grant manager:** Janet Page

**Project Summary:** Design and implement a used oil management and re-refined oil public education project to target auto store owners and residents in Santa Barbara County. Project includes development of an interactive computer kiosk for use at point-of-purchase and follow-up surveys. Also includes perpetuation of two existing non-certified centers.

*Total Awarded for County:\$198,466.00*

## **Santa Clara County**

**Grantee:** San Jose Conservation Corps

**Amount Awarded:** \$99,999.00

**Grantee Contact:** Ms. Cindy Gehring

**CalRecycle Grant manager:** Bridget Brown

**Project Summary:** Grant funds will be used to: 1) Provide labor to support the used oil collection activities of the countywide Household Hazardous Waste (HHW) program. 2) Promote the use of mobile oil only events, mobile HHW events and stationary BOPs operated by the countywide HHW program. 3) Provide public education and outreach to support the oil collection activities of the countywide HHW program.

**Grantee:** Silicon Valley Pollution Prevention Center

**Amount Awarded:** \$85,000.00

**Grantee Contact:** Mr. Patrick T. Ferraro

**CalRecycle Grant manager:** Carla Repucci

**Project Summary:** Implement a program in the South Bay cities of Sunnyvale, Campbell, Los Altos, Los Altos Hills, Los Gatos, Milpitas, Mountain View, Palo Alto, Santa Clara, San Jose and San Martin to increase curbside and centralized collection of used oil filters. This project will ultimately divert up to one million used oil filters from landfill-bound refuse.

*Total Awarded for County:\$184,999.00*

## **Santa Cruz County**

**Grantee:** Save Our Shores

**Amount Awarded:** \$87,596.00

**Grantee Contact:** Mr. Steve Laughlin

**CalRecycle Grant manager:** Bridget Brown

**Project Summary:** Save Our Shores will purchase 10,000 oil pad dispenser racks, and 30 55-gallon drums specially tooled and marked to receive used oil pads; place the oil pads/dispensers and specialty marked drums at selected sites within Monterey, Moss Landing and Santa Cruz Harbors--the three major harbors within the Monterey Bay National Marine Sanctuary; establish a disposal program in coordination with county solid and hazardous waste management agencies; and initiate an education program in the harbors to promote the proper disposal of waste oil. The pads are used to collect oil spilled or leaked into bilges. The boating community within the three harbors comprises approximately 3,000 berths and an estimated boating population of 14,000 persons, including transients, live-aboards and seasonal fishermen. This segment of the region currently is underserved, and the lack of opportunities for easy disposal often results in waste oil contamination of solid waste dumpsters/landfill sites as well as nearshore marine waters.

*Total Awarded for County:\$87,596.00*

## **Tulare County**

**Grantee:** Tulare County Conservation Corps

**Amount Awarded:** \$90,809.00

**Grantee Contact:**

**CalRecycle Grant manager:** Sally French

**Project Summary:** Will establish 15 non-certified used oil collection centers in the towns of Richgrove, Earlimart, Pixley, Tipton, Woodville, Terra Bella, Strathmore, Goshen, Ivanhoe, Traver, London, Yettem, Cutler and Orosi. Advertise, in English and Spanish, the new centers through newspaper advertisements, flyers, posters and radio. Purchase and distribute 10,000 used oil collection containers.

*Total Awarded for County:\$90,809.00*

**Ventura County**

**Grantee:** City of Ventura

**Amount Awarded:** \$96,851.00

**Grantee Contact:** Mr. Francisco J. Dominguez

**CalRecycle Grant manager:** Janet Page

**Project Summary:** 1) With a teacher focus group, develop and produce elementary school used motor oil resource kit, including teacher`s manual, pre- and post-testing, video, and student handouts for use in County`s public and private elementary schools; 2) Make 210 elementary school presentations including hands-on demonstrations, in Oxnard, Santa Paula and Fillmore, and increase current Intermediate and High School programs; 3) Coordinate six community outreach activities: a. skilled speaker`s bureau to reach out to car clubs, neighborhood councils; etc.; b. trained staff at the county fair, community days, special event booths, malls, etc.; c. produce/distribute two English/Spanish PSAs; d. produce/distribute three theatre stills; e. canvass Hispanic neighborhoods; f. stencil storm drains in Spanish; and 4. Compliment existing programs to reach Latino males.

*Total Awarded for County:\$96,851.00*

**Grant Count: 43** **Grand Total for Selected Counties: \$3,313,615.00**